

APPLICATION AND CONTRACT FOR EXHIBIT SPACE

Applications will be accepted up to May 2, 2018 with proper payment for Assignment.

NEW: Technology Fee – Heart Rhythm Society will be implementing show-wide [Beacon Tracking Technology](#) in Boston. Exhibitors will be required to pay an additional fee of \$3.25 per square foot of exhibit space. This mandatory fee will be invoiced separately from the booth payment.

SECTIONS 1–8 MUST BE COMPLETED AND APPROPRIATE PAYMENT MUST ACCOMPANY YOUR APPLICATION FOR PROCESSING. THANK YOU.

This application will not become a binding contract until it is approved and signed by the Heart Rhythm Society. Please print or type.

SECTION 1 – CONTACT INFORMATION

COMPANY NAME: _____
 ADDRESS: _____
 CITY: _____
 STATE: _____ ZIP: _____ COUNTRY: _____
 COMPANY PHONE: _____ COMPANY FAX: _____
 COMPANY WEBSITE: _____
 CONTACT PERSON: _____
 TITLE: _____
 CONTACT PHONE: _____ CONTACT CELL: _____
 CONTACT EMAIL: _____
 COMPANY PRESIDENT: _____
 If company exhibited at previous Heart Rhythm Society meetings under a different name, please indicate name here: _____

SECTION 2 – BOOTH PRICING

(Minimum booth configuration is 10' x 10')
Standard Commercial: \$41 sq.ft. or \$4,100 per 10' x 10'
Publishers/Recruiters: \$40 sq.ft. or \$4,000 per 10' x 10'
Technology Fee: \$3.25 sq. ft.
Preferred Configuration (Ex.: 70' x 70', 20' x 40', etc.) _____
Total sq. ft. required at \$41 (\$40 for Publishers and Recruiters)
 _____ Sq. Ft.

SECTION 3 – BOOTH SELECTION

Consult the [online floorplan](#) to assist in selecting your top five (5) options for booth location. Exhibitors will be called to discuss available choices and final selection. (Please do not concentrate your choices in one area.) Please indicate your location choices in order of preference:

1 _____ 2 _____ 3 _____ 4 _____ 5 _____

SECTION 4 – NEIGHBORING EXHIBITORS

List up to two (2) companies in which you do NOT want to be in proximity. (Proximity is defined as being separated by two (2) aisles. Every effort will be made to accommodate your request.)

List up to two (2) companies to which you DO wish to be in proximity.

SECTION 5 – NEW EXHIBITOR ELIGIBILITY

Have you exhibited at Heart Rhythm before? Yes ___ No ___
 All new exhibitors are required to include with their application a maximum 50 word description of products or equipment to be considered for eligibility. The application and description will be reviewed by the Scientific Sessions Program Committee for approval prior to space assignment.

SECTION 6 – LISTING FOR PROGRAM-AT-A-GLANCE AND MOBILE APP

You will receive an email notification and directions for submitting your company name and product description once your application is processed for inclusion in the Program-at-a-Glance and Mobile App. The description must be limited to 50 words.
 Please note: all dates and times are tentative and subject to change.

SECTION 7 – AGREEMENT & SIGNATURE.

WE HAVE READ AND AGREE TO ABIDE BY THE EXHIBITOR RULES AND REGULATIONS FOR HEART RHYTHM 2018 STATED ON THE REVERSE OF THIS APPLICATION. It is understood that the assigned space will be rented at the rate of \$41 per square foot, (\$40 per square foot for Publishers and Recruiters), plus \$3.25 per square foot for the Technology Fee. Applications received after January 5, 2018 must include 100 percent of the booth fee. It is also understood that our Exhibitor Service Kit (scheduled for distribution electronically in February 2018) will not be emailed to us until payment in full has been received by the Heart Rhythm Society Exhibit Management. **Final payments are due by March 2, 2018.**

AUTHORIZED OFFICER

NAME: _____
 TITLE: _____

AUTHORIZED OFFICER SIGNATURE REQUIRED:

By signing this application and contract you are agreeing to abide by all rules and regulations governing exhibiting with the Heart Rhythm Scientific Sessions and have read the Exhibitor Prospectus.

SECTION 8 – PAYMENT INFORMATION

Payment in full for booth rental must accompany your application. Applications received without payment will not be processed. Please refer to the Exhibitor Rules & Regulations on the reverse for cancellation policy terms and dates. All drafts (checks) from outside the U.S. must be drawn on a U.S. bank in U.S. Dollars. Technology Fee will be invoiced separately upon approval of application.

Enclosed please find: 100 percent US\$ _____

(Payment MUST accompany application for processing)

For payment by check: Make check payable to the Heart Rhythm Society.
For payment by credit card: MasterCard Visa American Express

Total amount to charge: US\$ _____
 Name (as it appears on the card): _____
 Card #: _____
 Exp. date: _____ Security Code: _____
 Credit card billing address: _____
 Signature: _____

SECTION 9 – ADDITIONAL MARKETING INTEREST

TECHNICAL SUITES – THE ULTIMATE PRIVATE MEETING OPPORTUNITY

Technical suites may be used by exhibitors to hold small staff meetings, meet privately one-on-one with potential clients, conduct investigator meetings, provide one-on-one product demonstrations, or host hospitality events. **Exhibitors are not permitted to present educational symposia, sessions, or activities from the technical suite(s).**
 1) Suite configurations are available. If you are interested, please indicate which size suite would fit your needs: 10' x 20' 20' x 20' Other: ___ x ___
 2) Would you be interested if extended-hours suites were available? Yes
[Deborah Howley](#) will follow up with you if interest is indicated above.

MAIL TO:



Heart Rhythm Society Exhibit Sales
 c/o A. Fassano & Company
 461 Route 168, Unit A, Turnersville, NJ 08012

EMAIL APPLICATIONS WITH PAYMENT INFORMATION ONLY TO: HRsprocessing@AFassanoCo.com
USING ONLY THIS ENCRYPTION-FORCING SUBJECT LINE: [Confidential] HR2018 Exhibit Application

BILLING/INVOICING QUESTIONS:
EMAIL [Karen Kimakovich](#) **OR CALL** 856-302-0887

BOOTH CLEANING & PORTER SERVICE

Freeman has been selected by Show Management to serve as your official contractor for this show. In that respect, Freeman has jurisdiction over all booth cleaning and porter service. Exhibitors and/or Exhibitor-Designated Contractors (EDCs) are NOT PERMITTED to have vacuum cleaners or any floor cleaning equipment in the exhibit space unless the property of Freeman and is operated by a Freeman-appointed person or employee.

CANCELLATION AND REDUCTION OF EXHIBIT SPACE

Notification of an exhibitor's decision to cancel or reduce booth space must be submitted in writing to the Heart Rhythm Society. An exhibitor cancels space on or before January 5, 2018, the Society will retain the entire deposit, or 50 percent of the rental fee. If space is cancelled after January 5, 2018 and on or before March 2, 2018, the exhibitor is liable for 75 percent of the total contract obligation. If the space is cancelled after March 2, 2018, the exhibitor company will be required to pay 100 percent of the total contract obligation.

BOOTH CONSTRUCTION GUIDELINES

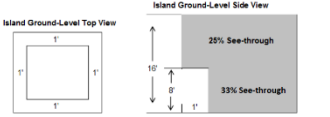
Heart Rhythm 2018 Island Rules and Regulations

Please refer to your Exhibitor Service Kit for updated or modified rules. The ceiling height in the exhibit hall may vary. Please refer to the current floor plan for ceiling heights in specific areas. In-Lined Booths may not exceed 8' back wall height including the sign. No solid exhibit construction will be permitted to exceed 42" in height in the front 5' of the booth. Structures above 42" must begin at least 5' back from the aisle line.

Portable spotlights attached to booths and/or to islands must be UL approved clamp on types with porcelain base and metal guards. Clip on types are not allowed. Spotlights may not exceed the height limitations as set under the Booth Construction Guidelines.

Island Set-Back Rules (Applies to all island sizes) Display components from the floor to 8' in height may NOT be closer than 1' from any external boundary of the exhibit space. (See AREA 1) Display components from 8' to 16' in height may extend to the edge of the exhibit space. (See AREA 2)

Single Level Show Islands A 33 percent see-through effect and 33 percent accessibility for all visitors on the booth on the portion of the booth from floor to 8' minimum height is required to prevent blocking views of adjacent exhibits. A structure cannot run across the full length of any side of the booth that exceeds more than 33 percent see-through or accessibility from that side.



Two-Story Islands are permissible providing a 33 percent see-through effect and 33 percent accessibility from all four sides of the booth on the portion of the booth from floor to 8' minimum height is required to prevent blocking views of adjacent exhibits. A structure cannot run across the full length of any side of the booth that exceeds more than 33 percent see-through or 33 percent accessibility from that side.

Multiple Booths Sharing a Common Aisle: A company may reserve two or more island booths at the Heart Rhythm Society event; however, these booths may not be located in such a manner that they are situated across from each other on a main, transverse aisle of the Exhibit Hall.

Spanning an Aisle: Exhibit booths are NOT allowed to span an aisle by ceiling or floor covering. Exposed Unfinished Displays: Exposed or unfinished sides and/or exhibit backgrounds must be draped to present an attractive appearance. Exhibits will be inspected during the move-in and the service contractor, with the approval of the Exhibit Manager, will provide draping design and materials for exposed areas and submit the bill to the exhibitor.

Display and Hanging Sign Heights: Islands displays may not exceed 16' in maximum height. Linear booths are limited to 8' (in the back 50 percent of the booth). Hanging signs or hanging banners suspended from the ceiling must maintain a minimum of 2' clearance from the highest allowable point of the island booth display.

Display and Hanging Sign Heights (Continued): The purpose of this rule is to allow a clear line of vision (2) between the highest allowable point of a display (16') and the lowest allowable bottom of a banner (18'). Additional structural support for hanging signs/apparatus is permitted from the island booth display, but must be less than 3" in diameter/thickness.

INSTALLATION AND DISMANTLING Exhibitor move-in begins at 8 a.m. on Monday, May 7, 2018. Selected exhibitors may begin installation May 5-May 6, 2018 based on a plan developed by the Heart Rhythm Society Exhibit Manager and Freeman. If you will require additional set-up time, please contact the Heart Rhythm Society Exhibit Manager. Registered exhibitors may enter the Exhibit Hall during installation and showing their badges to the security guard stationed at the entrance.

Due to fire regulations, no empty cartons, fiber cases, or literature may be stored in or behind booths. After move in has been completed, please label all empties. The service contractor will place them in storage until the end of the show. OFFICIAL CLOSING TIME OF THE EXHIBITION IS 4:30 P.M., FRIDAY, MAY 11, 2018. NO PACKING OR DISMANTLING OF EXHIBIT MATERIAL WILL BE PERMITTED PRIOR TO THAT TIME.

INSTALLATION HOURS Monday, May 7: 8 a.m.-5 p.m. Tuesday, May 8: 8 a.m.-5 p.m. Wednesday, May 9: 7 a.m.-2:30 p.m. Permission for after-hours installation must be obtained from Exhibit Management. Overtime labor rates will apply.

DISMANTLING HOURS Dismantling of Exhibit Booths will begin Friday, May 11 at 4:31 p.m. and continue through 10 p.m. On Saturday, May 12, dismantle hours will be 8 a.m.-8 p.m. Overtime labor charges will apply throughout the dismantling period on Saturday.

ACCESS TO EXHIBIT HALL All workers and exhibiting company personnel must wear the Heart Rhythm 2018 badges or work passes during move in and move out. Under no circumstances will children under the age of 16 be allowed into the Exhibit Hall during move-in/move-out hours.

AMERICANS WITH DISABILITIES ACT Exhibitors shall be fully responsible for complying with the Americans with Disabilities Act (ADA) with regard to booth space, including, but not limited to, the wheelchair access provisions. Exhibitors shall indemnify, hold harmless, and defend the Heart Rhythm Society, its officers, directors, agents, members, and employees against any claims, liabilities, losses, damages, and expenses (including attorneys' fees and expenses) resulting from or arising out of the exhibitors' failure or allegations of exhibitors' failure to comply with the provisions of the ADA.

ATTIRE While the dress code in today's corporate workplace has become decidedly more casual, the environment at medical conventions, nevertheless, still calls for business attire during show hours. Exhibit personnel shall wear attire consistent with the decorum of the meeting.

CARDIAC CATHETERIZATION LABORATORIES AND MOBILE UNITS Please contact the Heart Rhythm Society for guidelines if your exhibit includes a catheterization laboratory. To comply with both visibility rules and regulations, mobile units will only be assigned perimeter space. To qualify for placement of mobile units, you must purchase exhibit space at least equal in size to the space that will be utilized by your mobile unit.

CONTEST AND RAFFLES No premiums, give-away contests, raffles, drawings, lotteries, or huckster-type promotions of any kind shall be permitted. Overt button-holding of registrants in the aisle by company personnel is prohibited. Attention-getting devices in the form of entertainment or amusement are strictly prohibited. Contests and raffles may only be conducted from an exhibit booth when the activity solely benefits the Heart Rhythm Society.

DOOR DROPS The Heart Rhythm Society offers exhibitors an opportunity to reach attendees in their hotel rooms. Companies wishing to do a door drop must participate in the Heart Rhythm Society Official Door Drop. For all information, please refer to the Exhibitor Service Kit.

ELIGIBILITY The exhibitors are an extension of the Heart Rhythm 2018 program. In order to be accepted, the products and services must be related to the cardiovascular/medical field or the physician's or allied professional's practice. All applications must be accompanied by a maximum 500-word description of the products or equipment to be exhibited to determine eligibility (see application). Exhibitors will have the opportunity to change their product descriptions for publication. Applications will be reviewed by the Scientific Sessions Program Committee for approval prior to space assignment.

ENFORCEMENT OF RULES As a condition of exhibiting, each exhibitor agrees to adhere to all policies. If a company or one of its representatives is found to be in violation of a policy, it will be given a directive by Exhibit Management to stop; if it does not, the company will be subject to a penalty applied progressively for each individual objectionable practice continues. Penalties shall be as follows:

- First violation results in the company accruing NO exhibit points for the year.
• Second violation results in the company losing ONE-HALF of its accrued exhibit points.
• Third violation results in the company losing ALL accrued exhibit points.
Contested violations, undesirable practices, or multiple infractions may incur the levying of more severe penalties without the requirement of progressing through each of the above successive steps.

ENTERING ANOTHER EXHIBITOR'S BOOTH Exhibiting company personnel should not enter another company's booth space without invitation, nor should personnel block access to another booth.

EXHIBIT STAFFING As a courtesy to the program registrants and to other exhibitors, we require that booths be staffed at all times during the official exhibit hours. Each exhibiting company MUST have at least two staff people at the meeting, so that the booth will not be unattended.

FDA STATUS Exhibitor shall ensure that the FDA status of all products in its exhibit is properly disclosed. It is the responsibility of each exhibitor to comply with FDA regulations. Please contact the Regulatory Affairs Department with any questions on Food and Drug Administration guidelines: Phone: 1-888-643-6332.

FIRE AND BUILDING/LIFE/SAFETY Volatile or flammable materials or any substances prohibited by city laws or insurance carriers are not permitted on the premises. No combustible decoration shall be used at any time. All packing containers, excelsior, and wrapping paper must be removed from the exhibit floor. All cloth decoration must be flame proof, and flammable material must be kept in safety containers.

FOOD AND BEVERAGE GUIDELINES All companies must adhere to the Food and beverage Guidelines outlined in the Exhibitor Service Kit. All food or beverage that may be served in the Exhibit Hall, the prior approval of Exhibit Management. Alcoholic beverages may not be distributed in the exhibit hall. Popcorn is not allowed.

GENERAL CONDUCT The purpose of the Society's Exhibit Hall is to offer companies an opportunity to present information about products or services pertinent to the registrants' professional interests. The determination of the suitability of conduct of an exhibitor shall be made exclusively by the Heart Rhythm Society.

HAZARDOUS MATERIALS Exhibitor assumes responsibility and any liability for use, removal or disposal of any materials considered to be hazardous waste material. Exhibitors are responsible for the proper handling, labeling, and regulations concerning the disposal of hazardous waste. Any and all costs incurred in the removal of hazardous waste from the exhibit facility will be the sole responsibility of the exhibitor.

INSURANCE Each non-official contractor or exhibitor who will self-install an exhibit must supply the Heart Rhythm Society with a current comprehensive public liability certificate of insurance with combined single limits of \$1 million bodily injury and property damage and/or \$1 million general aggregate with a \$1 million per occurrence limit, naming as additionally insured the Heart Rhythm Society, A. Fassano & Company, Freeman and the Convention Facility, the host city, and all of the Director, Member, Officers, Agents and Employees of each of the above. Please send these certificates to Freeman, 1600 Viceroy, Suite 100, Dallas, TX 75235.

INTERPRETATION OF RULES The Society shall have full authority to interpret or amend rules, and its decisions will be final. All disputes not addressed are subject to the discretion of the Heart Rhythm Society. These rules and regulations have been formulated in the best interests of all exhibitors and The Society. Full cooperation will ensure a successful meeting for exhibitors and attendees. The Heart Rhythm Society reserves the right to base all decisions on the best interests of all concerned parties. All decisions are final.

LABOR ON SHOW SITE Please refer to the exhibitor prospectus for more information.

LIABILITY Each exhibitor agrees to indemnify, hold harmless and defend the Heart Rhythm Society, A. Fassano & Company, the Convention Facility, Freeman, and their respective members, officers, directors, agents, and employees from and against all claims and damages, actions, costs, losses, claims, and expenses (including attorneys' fees), including litigation commenced by or against Licensee, on account of personal injury, negligence, fault, or violation of law or ordinance, or from or out of the occupancy or use of the Facility by Licensee or its employees, agents, contractors, patrons, guests, licensees, invitees, or any other person entering the Facilities licensed with the In-Hall or Express admission of license. Such indemnification by Licensee shall apply to any such damage or injury results from the sole negligence, gross negligence, or willful misconduct of the Heart Rhythm Society, A. Fassano & Company; the Convention Facility; Freeman; or the members, officers, directors, agents, and employees of each of these four entities. In addition, each exhibitor acknowledges that the Heart Rhythm Society and A. Fassano & Company do not maintain insurance covering exhibitor's property, and that if a exhibitor's premises or exhibits or exhibits obtain business interruption and property damage insurance covering such losses by the exhibitor.

LIVE ANIMALS The use of live animals is not acceptable on the exhibit floor. The use of service dogs is permissible.

MATERIAL HANDLING SERVICES Please refer to the exhibitor prospectus for information.

MODELS' ATTIRE If an exhibitor is planning to utilize the services of live models, prior written permission is required. Please contact Deborah Howley at 856-302-0891. The Heart Rhythm Society expects exhibitors to use prudent judgment when live models are used on exhibits. Professional dignity and discretion should be observed at all times. The use of minors as live models is prohibited. Models are considered Exhibitor-Appointed Contractors. Models contracted to assist with demonstrations in an exhibitor's booth are required to wear sports attire, including sweat suits, shorts, and tee shirts. Tight fitting or otherwise inappropriate garments, which include leotards, T-backs, and short shorts, will not be permitted on the exhibit floor.

NO SMOKING POLICY The Heart Rhythm Society strictly prohibits the use of tobacco products in all areas of the Convention Center (including during installation and dismantling) and all hotel meeting rooms hosting Heart Rhythm Society events. Exhibitors are responsible for ensuring that all individuals associated with their exhibit company comply with this policy. Smoking is prohibited in the Convention Center.

OBSTRUCTIONS Aisles and exits designated on the approved floor plans shall be kept clean, clear, and free of obstructions. Booth construction shall be fixed in position for the duration of the show. Easels, signs, chairs, etc., shall not be placed in or over the aisles. Demonstrations in booths must be designed to take place and keep audiences within the existing booth space to allow free access to the aisles.

PHOTOGRAPHS/VIDEOTAPE/CELL PHONES WITH PHOTOGRAPHIC CAPABILITY The taking of photographs, other than by the official photographer, is expressly forbidden. Exceptions will be granted only for video and still photography from the Heart Rhythm Society. All requests for video and still photography must be approved prior to the meeting by the Heart Rhythm Society. It is imperative that each company notify its participating personnel of this rule.

PHOTOGRAPHS/VIDEOTAPE/CELL PHONES WITH PHOTOGRAPHIC CAPABILITY CONTINUED For exceptions to this policy as approved by the Heart Rhythm Society, it will be necessary for a company wishing to photograph or video tape its booth to hire a security guard to accompany the film crew in the Exhibit Hall at all times, including before and after show hours, if the firm is not using the services of the Society's approved photographer. A representative of one exhibiting company may not be allowed to photograph or video tape another exhibitor's booth. Violation of this rule will result in the expulsion of the offending exhibitor from the exhibit hall and a loss of priority points by the exhibiting company.

PRIORITY POINT ACCRUAL Space assignments are based on priority points that have been earned by exhibiting companies at Annual Scientific Sessions. Each exhibitor will obtain one point per 10' x 10' exhibit unit and one point for each year the firm has exhibited at the Annual Scientific Sessions. In addition, each exhibitor receives ten bonus point for completing and returning the exhibitor's evaluation survey. Only the previous five years accrued priority points are used in determining the total points applicable toward priority point status. To avoid over-allocating priority points, the number of priority points, assignment will be made in order of the date the application is postmarked or time stamped.

PROMOTIONAL ACTIVITY/GIVEAWAYS Exhibitors are encouraged to comply with the PhRMA and AdvaMed Code of Ethics. For a complete listing of pre-approved items, please see the Giveaway Rules as submitted to A. Fassano & Company in February 2018. The promotional item is defined as any item not routinely produced for sale by the exhibiting company. All items to be distributed must be useful to the participants at the meeting and/or in the professional activities of the booth visitor. The item or items to be distributed must be small in size, with an individual retail value not to exceed \$25 per exhibitor. All items needing approval must be submitted to A. Fassano & Company by February 23, 2018. The approval forms provided in the Heart Rhythm 2018 Exhibitor Service Kit to facilitate this process. Only approved items may be distributed; this rule will be strictly enforced and violators will be subject to the enforcement of rules as outlined in the Heart Rhythm 2018 Exhibitor Service Kit. Any giveaway distributed at the Heart Rhythm 2018 must adhere to the criteria in the PhRMA and AdvaMed Code of Ethics. To avoid over-allocating priority points, exhibitors should observe the following guideline:

- Any gifts distributed to physicians individually should primarily entail a benefit to the patients and should not be of substantial value.
• Textbooks and other gifts are appropriate, if they serve a genuine educational function.
• Cash payments should not be distributed.
• Individual gifts of minimal value are permissible, as long as the gifts are related to the physician's work.
• No gifts should be offered or accepted that create an obligation to the physician or registrant. For example, physicians should not accept a gift if that gift is given as a result of the physician's prescribing practices.
• Distribution of shopping and tote bags is prohibited. Only clear bags with no writing or printing are permitted, provided that the bags are no larger than 14" x 14". Distribution of promotional gummed stickers or labels is also prohibited.

PROMOTIONAL DOCUMENTS The Heart Rhythm Society registered name and logo may not be used by exhibitors in signs, advertising, course materials, travel guides, and promotions in any media or product literature. In certain instances, references to the Heart Rhythm Society and its Annual Meeting may be authorized by the Society for use in company promotional documents, if prior approval is obtained from the Heart Rhythm Society. Companies wishing to incorporate references to the Heart Rhythm Society and its Annual Meeting in promotional documents must request authorization by email to A. Fassano & Company at exhibits@AfassanoCo.com. A sample of the proposed document MUST accompany this written request. The use of the Attendee registration list may not be utilized for any in conjunction with (ICV) program marketing.

INDUSTRY EVENTS All inclusion of shopping and conjunction with (ICV) and Official Education Satellite Symposium, Focus Group/Market Research/Investigator Meetings, Hospitality/Social Activities and Staff/Business Meetings must submit an application and be approved by the Heart Rhythm Society.

SECURITY Professional security guard service will be provided on an around-the-clock basis beginning with the first day of move in and continuing until the Exhibit Hall is vacated. However, The Heart Rhythm Society is not responsible for any loss or damage to exhibitor property. Exhibitors wishing to hire additional security may do so by filling out and returning the form provided in the Exhibitor Service Kit.

SELLING OF PRODUCTS AND SERVICES The purpose of the Heart Rhythm Society's Exhibit Program is to further the education of attendees by providing information, services, products, and industry trends that are pertinent to the attendee's professional interest. Consistent with this professional interest, order taking is permitted; however, selling is prohibited except by publishers within contracted exhibit space.

SIGNS Signs shall be posted on, nailed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor. The cost to repair any damage caused to the building as a result of the violation of this provision shall be paid by the exhibitor to the Convention Center. Hanging signs or banners above island displays shall not exceed the maximum height limitation of 24'. Please refer to "Display & Hanging Sign Heights" for further guidelines.

SOLICITATION Solicitation outside of officially contracted space is prohibited.

VISUAL AND SOUND The exhibitor shall not, without prior written consent of the Heart Rhythm Society, display any special effects to draw registrants to booths. These special visual effects may include, but are not limited to balloons, streamers, and banner. The operation of any sound device or equipment, electrical, or other mechanical devices that create sound shall be at the discretion of the exhibitor. The use of such equipment must be approved by the Heart Rhythm Society, and the user must agree to discontinue its use if the sound level is deemed objectionable to other exhibiting companies. Attention-getting devices in the form of entertainment or amusement are strictly prohibited. Music licensing is the sole responsibility of the exhibiting company. The Heart Rhythm Society reserves the right to remove any equipment that may be in the best interests of all concerned parties. All decisions are final.

The Heart Rhythm Society has the full authority to interpret or amend these rules, and its decision is final. Exhibitors agree to abide by any rules and regulations that may hereafter be adopted. Any issues not addressed in these rules are subject to the decision of the Heart Rhythm Society. The exhibitor waives any rights or claims of damages arising out of enforcement of any rules contained herein. All dates and time are tentative and subject to change.