



APPLICATION AND CONTRACT FOR EXHIBIT SPACE

Applications will be accepted until May 2, 2018 with proper payment for assignment.

NEW: Lead Retrieval Upgrade with Beacon Technology in Boston.

Exhibitors will be required to pay an additional fee of \$3.25 per square foot of exhibit space.

This mandatory fee will be invoiced separately from the booth payment.

SECTIONS 1–8 MUST BE COMPLETED AND APPROPRIATE PAYMENT MUST ACCOMPANY YOUR APPLICATION FOR PROCESSING. THANK YOU.

This application will not become a binding contract until it is approved and signed by the Heart Rhythm Society. Please print or type.

SECTION 1 – CONTACT INFORMATION

COMPANY NAME: _____
ADDRESS: _____
CITY: _____
STATE: _____ ZIP: _____ COUNTRY: _____
COMPANY PHONE: _____ COMPANY FAX: _____
COMPANY WEBSITE: _____
CONTACT PERSON: _____
TITLE: _____
CONTACT PHONE: _____ CONTACT CELL: _____
CONTACT EMAIL: _____
COMPANY PRESIDENT: _____

If company exhibited at previous Heart Rhythm Society meetings under a different name, please indicate name here: _____

SECTION 2 – BOOTH PRICING

(Minimum booth configuration is 10' x 10')

Standard Commercial: \$41 sq.ft. or \$4,100 per 10' x 10'

Publishers/Recruiters: \$40 sq.ft. or \$4,000 per 10' x 10'

Technology Fee: \$3.25 sq. ft.

Preferred Configuration (Ex.: 70' x 70', 20' x 40', etc.) _____

Total sq. ft. required at \$41 (\$40 for Publishers and Recruiters)
_____ Sq. Ft.

SECTION 3 – BOOTH SELECTION

Consult the [online floorplan](#) to assist in selecting your top five (5) options for booth location. Exhibitors will be called to discuss available choices and final selection. (Please do not concentrate your choices in one area.) Please indicate your location choices in order of preference:

1 _____ 2 _____ 3 _____ 4 _____ 5 _____

SECTION 4 – NEIGHBORING EXHIBITORS

List up to two (2) companies in which you do NOT want to be in proximity. (Proximity is defined as being separated by two (2) aisles. Every effort will be made to accommodate your request.)

List up to two (2) companies to which you DO wish to be in proximity.

SECTION 5 – NEW EXHIBITOR ELIGIBILITY

Have you exhibited at Heart Rhythm before? Yes ___ No ___
All new exhibitors are required to include with their application a maximum 50 word description of products or equipment to be considered for eligibility. The application and description will be reviewed by the Scientific Sessions Program Committee for approval prior to space assignment.

SECTION 6 – LISTING FOR PROGRAM-AT-A-GLANCE AND MOBILE APP

You will receive an email notification and directions for submitting your company name and product description once your application is processed for inclusion in the Program-at-a-Glance and Mobile App. The description must be limited to 50 words.

Please note: all dates and times are tentative and subject to change.

Revised 2.4.18

SECTION 7 – AGREEMENT & SIGNATURE.

WE HAVE READ AND AGREE TO ABIDE BY THE EXHIBITOR RULES AND REGULATIONS FOR HEART RHYTHM 2018 STATED ON THE REVERSE OF THIS APPLICATION. It is understood that the assigned space will be

rented at the rate of \$41 per square foot, (\$40 per square foot for Publishers and Recruiters), plus \$3.25 per square foot for the Technology Fee.

Applications received after January 5, 2018 must include 100 percent of the booth fee. It is also understood that our Exhibitor Service Kit (scheduled for distribution electronically in February 2018) will not be emailed to us until payment in full has been received by the Heart Rhythm Society Exhibit Management. **Final payments are due by March 2, 2018.**

AUTHORIZED OFFICER

NAME: _____

TITLE: _____

AUTHORIZED OFFICER SIGNATURE REQUIRED: _____

By signing this application and contract you are agreeing to abide by all rules and regulations governing exhibiting with the Heart Rhythm Scientific Sessions and have read the Exhibitor Prospectus.

SECTION 8 – PAYMENT INFORMATION

Payment in full for booth rental must accompany your application. Applications received without payment will not be processed. Please refer to the Exhibitor Rules & Regulations on the reverse for cancellation policy terms and dates. All drafts (checks) from outside the U.S. must be drawn on a U.S. bank in U.S. Dollars. Technology Fee will be invoiced separately upon approval of application.

Enclosed please find: 100 percent US\$ _____

(Payment MUST accompany application for processing)

For payment by check: Make check payable to the Heart Rhythm Society.

For payment by credit card: MasterCard Visa American Express

Total amount to charge: US\$ _____

Name (as it appears on the card): _____

Card #: _____

Exp. date: _____ Security Code: _____

Credit card billing address: _____

Signature: _____

SECTION 9 – ADDITIONAL MARKETING INTEREST

TECHNICAL SUITES – THE ULTIMATE PRIVATE MEETING OPPORTUNITY

Technical suites may be used by exhibitors to hold small staff meetings, meet privately one-on-one with potential clients, conduct investigator meetings, provide one-on-one product demonstrations, or host hospitality events.

Exhibitors are not permitted to present educational symposia, sessions, or activities from the technical suite(s).

1) Suite configurations are available. If you are interested, please indicate which size suite would fit your needs: 10' x 20' 20' x 20' Other: ___ x ___

2) Would you be interested if extended-hours suites were available? Yes

Deborah Howley will follow up with you if interest is indicated above.

MAIL TO:



Heart Rhythm Society Exhibit Sales
c/o A. Fassano & Company
461 Route 168, Unit A, Turnersville, NJ 08012

EMAIL APPLICATIONS WITH PAYMENT INFORMATION ONLY TO: processing@AFassanoCo.com
USING ONLY THIS ENCRYPTION-FORCING SUBJECT LINE: [Confidential] HR2018 Exhibit Application

BILLING/INVOICING QUESTIONS:

EMAIL [Kimberly Deptula](mailto:Kimberly.Deptula) OR CALL 856-302-0885

