



MAY 8-11, 2019
SAN FRANCISCO
TOGETHER WE ARE  HRS™

Official Educational Satellite Symposia Co-Sponsorship Guidelines | Certified and Non-Certified Events

As a collaborator, the Heart Rhythm Society (HRS) supports the planning of events that facilitate audience participation, learning, and program content that is evidence-based, balanced, and free of bias.

CO-SPONSORSHIP (CME)

- a) *AMA PRA Category 1 Credit™* is designated by an accredited provider other than the Heart Rhythm Society.
- b) All Co-Sponsorship applications will go through the HRS Content Validation and Conflict of Interest review process. If a Co-Sponsorship is approved, then the Heart Rhythm Society requires that all aspects of the program be in compliance with ACCME Essential Areas, Elements, and Policies. The accredited provider designating CME credit must ensure that those requirements are met.

CO-SPONSORSHIP (NON-CME)

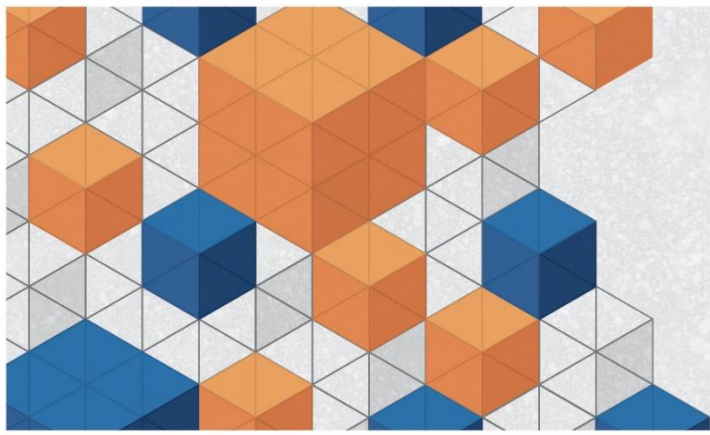
- a) No CME credit will be designated by either the Heart Rhythm Society or by the provider applicant.

BENEFITS OF A HEART RHYTHM SOCIETY CO-SPONSORSHIP

- a) Complimentary Scientific Sessions pre-registration attendee mailing list
 - o HRS to approve mailing piece
 - o One time use for direct mailing only
- b) HRS logo for use in publications, program brochure, and program website
 - o Any publication utilizing the HRS logo must be approved by the Heart Rhythm Society prior to publication or release of documents
- c) Promotional material approved by HRS and provided by applicant can be distributed at your booth
- d) The program appears in the calendar section of HRS's website
- e) Program recognition in one (1) "Keeping Pace" newsletter to all HRS members. Content must be submitted one (1) month prior to "Keeping Pace" scheduled date.
 - o Submit text-only format (announcements are subject to editing by the HRS *Keeping Pace* editorial committee — revised article(s) will be submitted to the co-sponsored applicant for final approval)
- f) HRS lists the program on its Facebook and Twitter sites
- g) HRS will feature the program in its own dedicated and targeted e-blast

REQUIREMENTS

- a) All materials must contain the following statement:
This program is not part of Heart Rhythm 2019 as planned by the Heart Rhythm Society Scientific Sessions Program Committee. This event is co-sponsored by the Heart Rhythm Society.



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All information is required:

Name of Program: _____

Date of Program: _____

Contact Person: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Email: _____

INDICATE THE PROGRAM TYPE BELOW

Co-Sponsorship (CME):

AMA PRA Category 1 Credit(s)™ is designated by an accredited provider other than the Heart Rhythm Society. All co-sponsored applications will go through the HRS Content Validation and Conflict of Interest review process. If a Co-Sponsorship is approved, then the Heart Rhythm Society requires that all aspects of the program be in compliance with the Accreditation Council for Continuing Medical Education (ACCME) Essential Areas, Elements, and Policies. The accredited provider designating the CME credits must ensure that those requirements are met. [Download ACCME Standards to Ensure the Independence of CME Activities](#)

Co-Sponsorship (Non-CME):

No CME credit or Continuing Education Units of any kind will be designated by either the Heart Rhythm Society or by the provider applicant.

FEE

Co-Sponsorship CME: \$10,000

Co-Sponsorship Non-CME: \$5,000

Please Submit Completed Application To:
Brent Schwartz, Blackwood CME
 Phone: + 1- 856-513-9652 | Fax: +1 -856-232-2312
brent.schwartz@BlackwoodCME.com

Submit via Email