

EXHIBITOR SUITE APPLICATION



An Exhibitor Suite is a suite perfect for holding small staff meetings, meeting privately with potential clients, conducting investigator meetings, or hosting hospitality events and one on one product demonstrations. No educational symposia are permitted. Minimum size for a suite is 10' x 20'. All guests must be a registered attendee of Heart Rhythm 2012. Suites are located in Industry Office Park.

All Exhibitor Suites are provided with the following:

- 8' high black Velcro-friendly hard walls
- One locked door with key
- One 12" x 36" company ID sign to be displayed next to the door
- One double-sided street style sign for company identification
- Suite carpeting

Exhibitor Suite Pricing
\$27.00 Sq. Ft.

For Example:
 10' x 20' = \$5,400.00
 20' x 20' = \$10,800.00

Please Note: Exhibitors are responsible for all furnishings, electrical and telecommunications requirements. Hospitality events along with food and non-alcoholic beverages may be served. All food and beverage must be ordered through the convention center's catering department, details and order forms available in your service kit.

Purchase Guidelines: The Priority Point Deadline to submit applications will be January 13, 2012. Suites will be assigned on priority point basis for those applying by this date. Applications submitted after January 13, 2012 will be assigned on a first-come first-served basis. Applicants will be contacted for review and approval of booth placement.

Payment Policy: 100% payment is due with this application

Refund and Cancellation Policy: A 25% refund will be given if an Exhibitor Suite is cancelled on or before March 2, 2012. No refund will be given for cancellations after March 2, 2012. If an exhibitor cancels exhibit space, their Exhibitor Suite space will be canceled automatically and the same rules apply for the refund/cancellation policy. By signing this form, the Company agrees to abide by all rules and regulations which are outlined in the Exhibitor Suites Rules and Regs, Exhibit Prospectus and Exhibitor Service Kit for Heart Rhythm 2012.

For More Information: Contact Deborah Howley at (phone): 856-232-2322 ext. 11, (e-mail): deborah_howley@AFassanoCo.com

PAYMENT INFORMATION

Company Name: _____ Phone No: _____
 Contact Name: _____ Fax No: _____
 Email Address: _____

Exhibitor Suite Requested Size: _____ (Must be 10' x 20' or larger. No 10' x 10's)

For payment by check: Make check payable to: **Heart Rhythm Society**

For payment by credit card: Total Amount: _____

American Express Name (as it appears on card): _____
 VISA Card #: _____
 MasterCard Credit Card Billing Address: _____

Exp. Date _____ Signature: _____

In signing of this application, you are agreeing to the rules & regulations for Exhibitor suites.

Mail or fax application and payment to: Heart Rhythm Society
 Attn: Deborah Howley, 900 Route 168, Suite A2
 Turnersville, NJ 08012 USA
 Tel: 856-232-2322 • Fax 856-232-2312

