

EXHIBITOR SUITE RULES & REGULATIONS



1. Defined Terms

The terms "HRS Management" as used herein shall mean the Heart Rhythm Society.

2. Applicability, Interpretation and Governing Law

These Heart Rhythm 2012 Exhibitor Suite Rules and Regulations ("Rules") are part of the Exhibitor Suites Application between the exhibitor and HRS Management. HRS Management shall have authority to interpret and enforce these Rules. All matters not covered by these Rules are subject to decision of HRS Management. All decisions so made shall be as binding on all parties as the original Rules. The exhibitor or its designated representative is responsible for familiarizing itself with all Rules. The exhibitor or its representative that fails to observe these conditions or the terms of the Exhibitor Suite Application may be excluded from the contracted Exhibitor Suite without refund.

Any claim or cause of action arising out of these Rules shall be governed exclusively by the law of the District of Columbia without regard to its conflict of laws principles and any claim or cause of action arising under these Rules shall be adjudicated exclusively in the state or federal court.

3. Amendments

These Rules may be amended at any time by HRS Management and all amendments so made shall be binding on exhibitors equally with the original Rules and Regulations.

4. Eligibility

- Exhibitor Suites may be secured only by contracted Heart Rhythm 2012 exhibitors
- If the exhibitor cancels or defaults on exhibit space, the contracted Exhibitor Suite will be revoked and cancellation fees will apply as outlined in these Rules

5. Payment Schedule

Payment for Exhibitor Suite space is required upon selection of space(s).

6. Unoccupied Space, Payment Failure

Unoccupied Space – any exhibitor suite space not claimed and/or occupied prior to 5:00 p.m., Tuesday, May 8, 2012 may be resold or reassigned by HRS Management without obligation on the part of HRS Management for any refund whatsoever.

Failure to Make Payment – if payment is not received by specified date as noted on application, HRS Management reserves the right to re-sell or reassign the exhibitor suite without any liability on its part. This clause shall not be construed as affecting the obligation of the exhibitor to pay full amount specified in its Exhibitor Suite Application.

7. Exhibitor Refund and Cancellation Policy

All cancellations must be submitted in writing. A 25% refund will be given if an Exhibitor Suite is cancelled by March 2, 2012. No refund will be given to cancellations after March 2, 2012. If an exhibitor cancels exhibit space, their Exhibitor Suite space will be canceled automatically.

8. Exposition Cancellation by Heart Rhythm Society

It is mutually agreed that in the event of cancellation of Heart Rhythm 2012 exhibits due to fire, strikes, government regulations, acts of war, acts of terrorism or other causes which would prevent its scheduled openings or continuance, then and thereupon this agreement will be terminated and HRS Management shall determine an equitable basis for the refund of such exhibit fees. HRS Management will not be held liable for any other costs incurred by the exhibitor, other than the cost of exhibit rental space.

9. Exhibitor Suite Use Guidelines

The exhibitor agrees to utilize Exhibitor Suite for face-to-face client meetings, exhibitor personnel meetings or hospitality functions or one on one hands-on demonstrations during Heart Rhythm 2012. Exhibitors are not permitted to present any educational symposia, sessions or activities from the Exhibitor Suite(s).

Food and Beverage are permitted in the Exhibitor Suite(s) only. These must be ordered through the convention center's catering department. Details and order forms available in your service kit.

10. Installation, Hours of Operation and Dismantling

Dates and times for installation, hours of operation and dismantling of suite will follow the official Heart Rhythm 2012 exhibitor schedule. HRS Management reserves the right to alter Heart Rhythm 2012 hours in any manner whatsoever in its sole discretion, such alteration is in the best interest of the HRS.

11. Dismantling Security and Unmoved Items

Exhibitor personnel must remain in their contracted Exhibitor Suite(s) until their materials are secured. All products being shipped from The Convention Center should be securely packed before leaving the Exhibitor Suite area. HRS Management, The Convention Center and all official contractors assume no responsibility for material left unattended in the Exhibitor Suite area during the dismantling period. Any products left after 8:00 p.m., Saturday May 12, 2012, HRS Management may remove and the exhibitor shall be liable for and agrees to pay all cost for dismantling, storage and/or shipment. HRS Management shall not be liable for any damage to any materials due to removal or storage.

12. Permitted Admission

Admission to Exhibitor Suites will be by official badge obtained upon registration, entitling wearer to unlimited attendance in accordance with the HRS Management policy. The badge is not transferable. HRS Management shall have sole authority over admission policies at all times.

13. No Smoking Policy

HRS Management strictly prohibits the use of tobacco products in the Exhibitor Suites and all areas of The Convention Center (to also include the time and days designated for installation and dismantling of exhibitor suites). Exhibitors are responsible for ensuring that all individuals associated with the exhibiting company and their guests comply with this policy.

14. Relocation of Exhibitor Suite

HRS Management reserves the right to alter locations of Exhibitor Suites as shown on the official floor plan, if deemed, in the sole discretion of HRS Management, to be advisable or in the best interest of Heart Rhythm 2012.

As a participating exhibiting company in Heart Rhythm 2012 all rules for the above noted Exhibitor Suites and on the official Application and Contract for Exhibit Space, shall be abided by all exhibitors and their guests.

Heart Rhythm Society reserves the right to base all decisions on the best interests of all concerned parties.

All decisions are final.