

## Fellows-In-Training Post Attendee Registration Mailing List Use Guidelines

Heart Rhythm Society has provided the following information outlining the guidelines for use of the Fellows-In-Training post-attendee mailing list provided as a benefit of your sponsorship and support of the 39th Annual Scientific Sessions.

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Please review the following information carefully as it serves as the basis for mailing list approvals.

### Guidelines:

1. The Heart Rhythm Society will not approve the list for surveying the Society's members.
2. Heart Rhythm Society's policy prohibits the release of email addresses per the CAN-SPAM Act of 2003.
3. The Heart Rhythm Society reserves the right to decline list requests for use with any program that directly conflicts with any Heart Rhythm Society program, course, or event.
4. The Heart Rhythm Society reserves the right to decline list requests for any usage that is deemed incompatible with the purposes and activities of Heart Rhythm Society.
5. The Heart Rhythm Society reserves the right to decline list requests for any purpose that constitutes approval or endorsement of products, programs, or services distributed through mailings.
6. All mail pieces must contain The Heart Rhythm Society Disclaimer "This program is not part of the Heart Rhythm 2018 Official Scientific Sessions as planned by the Heart Rhythm Society Scientific Sessions Program Committee. This event is neither sponsored nor endorsed by the Heart Rhythm Society" and be approved for mailing by Heart Rhythm Society.
7. Use of the Heart Rhythm Society's name or logo in promotional materials is strictly prohibited; such misuse may result in a \$25,000 fine.
8. The file is for a one-time use only – misuse will result in a \$25,000 fine for complimentary list.
9. The Fellows-In-Training post attendee registration mailing list will be available June 15, 2018 through August 30, 2018 and will be distributed via email in Excel format. *(Please note: if an exhibiting company's employee registers for Scientific Sessions without taking advantage of the ATTENDEE discount for company personnel, that person's name will appear on the mailing list.)*

### Documents to be Submitted:

In order to receive the mailing list, please submit copy of sample mailing including disclaimer\* in PDF format to [arlaina\\_utley@afassanoco.com](mailto:arlaina_utley@afassanoco.com). Notification of approval and distribution of mailing list will be provided following HRS review and approval of submitted materials.

\*HRS disclaimer to appear on all printed materials: *This program is not part of the Heart Rhythm 2018 Official Scientific Sessions as planned by the Heart Rhythm Society Scientific Sessions Program Committee. This event is neither sponsored nor endorsed by the Heart Rhythm Society.*