

HEARTRHYTHMSUPPORT.ORG



EXHIBITOR PROSPECTUS



Heart Rhythm SocietySM

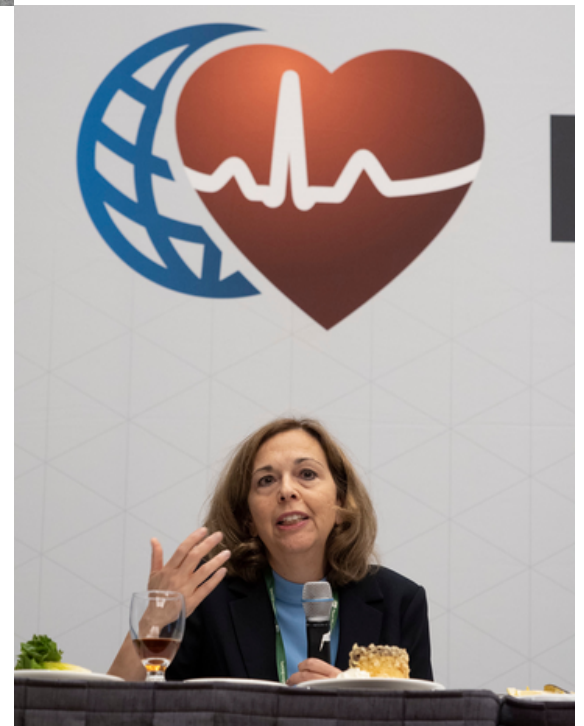
BRINGING THE WORLD OF EP TOGETHER



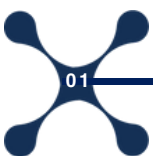
**Heart Rhythm
2024 is a hub for
innovation,
discovery, and
connection.**

Heart Rhythm 2024 plans to welcome over 8,500 attendees, in Boston and online, to deliver world-class education at the premier EP event of the year.

At Heart Rhythm 2024, you will receive support and tools every step of the way to make your experience a success.



Let's get started today. 



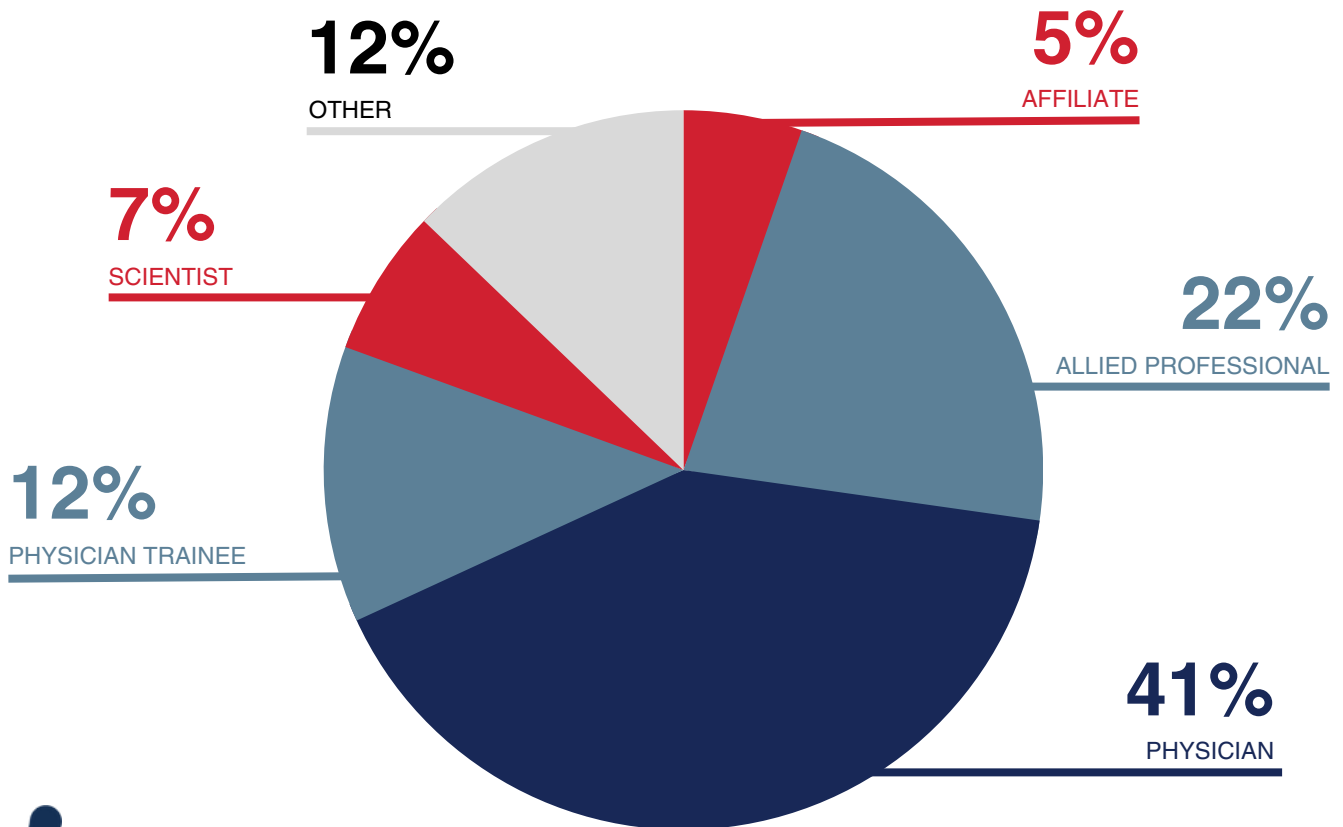
#HRS2023 AUDIENCE

8,685
**Total
Attendees**

5,936
**Scientific
Attendees**

5,432
**In-Person
Scientific**

PRIMARY PROFESSION



#HRS2023 AUDIENCE

71%

UNITED STATES



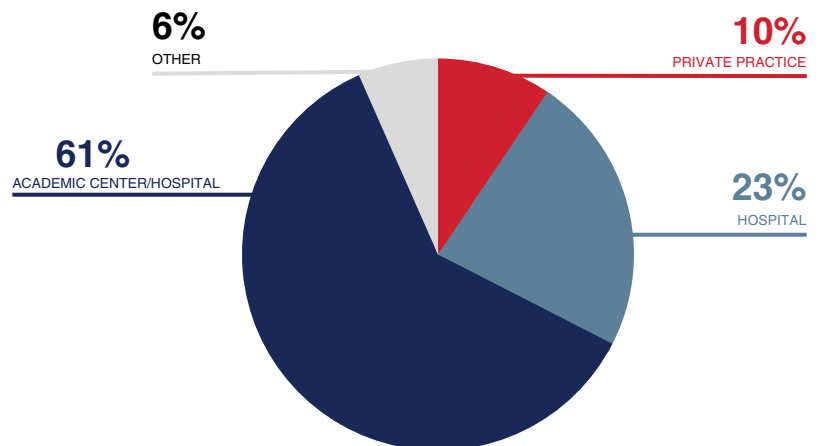
29%

INTERNATIONAL

91 COUNTRIES REPRESENTED



WORK ENVIRONMENT



66% of attendees said learning about exhibitor's products/services helped inform their decisions to prescribe or purchase



KEY EXHIBIT INFORMATION



WHAT'S INCLUDED

Linear booth space includes pipe and drape back wall (8' high), and draped side rails (33" high), and 7" x 44" booth identification sign (company name and booth number). Includes daily aisle cleaning.

PAYMENT TERMS

A non-refundable 50% deposit is due with all applications submitted on or before January 27, 2024.

After January 27, 2024, all applications must be accompanied by 100% of the total cost of the booth. Applications submitted without payment will not be assigned until payment is received.

KEY EXHIBIT INFORMATION

REGISTRATION

Unlimited Hall Only
Badges for Booth
Personnel

MARKETING

Promotional listings in
the mobile app, printed
meeting guide and on
HeartRhythm.com

ACTIVATIONS

Rhythm Theaters,
Posters, Skills Training,
Mental "Paws", coffee,
happy hours, and more!

EDUCATION

Complimentary
registration (number
based on booth sq ft.) for
Sessions + Exhibits.
Includes online!

EXHIBIT BENEFITS

SPONSORSHIP

Sponsorships,
advertisements and
suites are for exhibitors
only.

HOUSING

Early access to housing
requests (priority point
only) and access to the
HRS block.

PRIORITY POINTS

Earn priority points
towards future HRS
annual meetings

SUPPORT

Registration pace reports,
attendee preview list, and
excellent customer
service.

HALL HOURS

FRIDAY, MAY 17	10:00 AM - 5:30 PM
SATURDAY, MAY 18	9:00 AM - 5:00 PM
SUNDAY, MAY 19	9:00 AM - 12:00 PM

2024 RATES

STANDARD COMMERCIAL	\$45.00 per square foot
CORNER & ISLAND	\$46.50 per square foot
RECRUITER & NON-PROFIT	\$24.00 per square foot <small>rate is for booths no more than 300 sq. ft. Non-profit rate is limited to organizations of less than \$10m in assets. Must provide 501(c)3 form</small>
PUBLISHER	\$45.00 per square foot



APPLICATION PROCESS

RETURNING EXHIBITORS

Complete your exhibit application on or before December 5, 2023, to be included in assignment queue according to accrued priority points and gain early access to housing.

NEW EXHIBITORS

If you are a "New Company" interested in exhibiting at Heart Rhythm 2024, [CLICK HERE](#) to start the process.

Payment Policy for Exhibit Space: A non-refundable 50% deposit is due with all applications submitted on or before January 27, 2024. After January 27, 2024, all applications must be accompanied by 100% of the total cost of the booth. Applications submitted without payment will not be assigned until payment is received. Applications with a 50% deposit received after December 5, 2023, will be processed and assigned on a first-come, first-served basis.

Payment Policy for Tech Suites, Business Suites, & Sponsorships: Items shall be paid in full within 30 days of receipt of the invoice.

Forgot your password?

Contact Susan Waters at susan_waters@afassanoco.com or 856-344-3615

SPONSORSHIPS AVAILABLE



THEATERS &
EDUCATION



EVENTS &
SUITES



MARKETING &
ADVERTISING



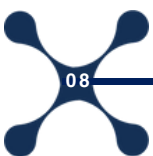
BRANDING



SKILLS TRAINING



PRODUCT
LAUNCH SUPPORT



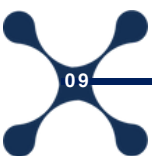


KEY MILESTONES



MARK YOUR CALENDAR

DATE	MILESTONE
NOVEMBER 14, 2023	Priority Point Housing Requests Opens
DECEMBER 5, 2023	Priority Point Booth Application Deadline Housing Request Deadline Attendee Registration Opens
JANUARY 9, 2024	Exhibitor Housing Site Opens
JANUARY 27, 2024	A non-refundable 50% deposit is due with all applications prior to this date. After today, all applications must be accompanied by 100% of the total booth cost.
FEBRUARY 2024	Exhibitor Registration Opens with a kick-off webinar.
APRIL 5, 2024	Rooming List Deadline
APRIL 12, 2024	Housing Deadline
MAY 8, 2024	Registration Late Fee Begins



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**CONTACT US
TODAY!**



Heart Rhythm SocietySM