



# Heart Rhythm

Bringing the world of EP together.

April 23-26, 2026 • Chicago, IL



## Exhibitor Propsectus

[HeartRhythmSupport.org](https://HeartRhythmSupport.org)





## Your Gateway to the Global EP Community

The Heart Rhythm Society's annual Heart Rhythm meeting is a **once-a-year opportunity** to place your brand in front of **10,000+ heart rhythm professionals** from around the world, all gathered in one place.

If you're in the business of innovation, solutions, or services in the field of cardiac pacing and electrophysiology, there's no better place to make your mark. With **unmatched access to leading decision-makers and prescribing clinicians**, this is your chance to showcase your offerings, generate leads, and build lasting partnerships in the epicenter of global EP.

Real People.  
Real Connections.  
Real Opportunity.

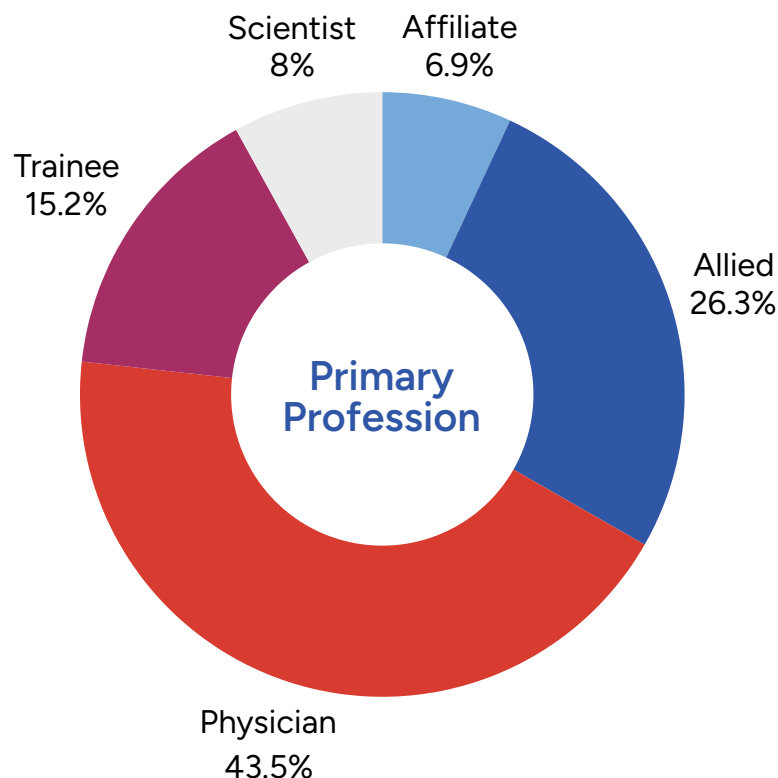


10,301

Total Attendees

7,182

Scientific Attendees



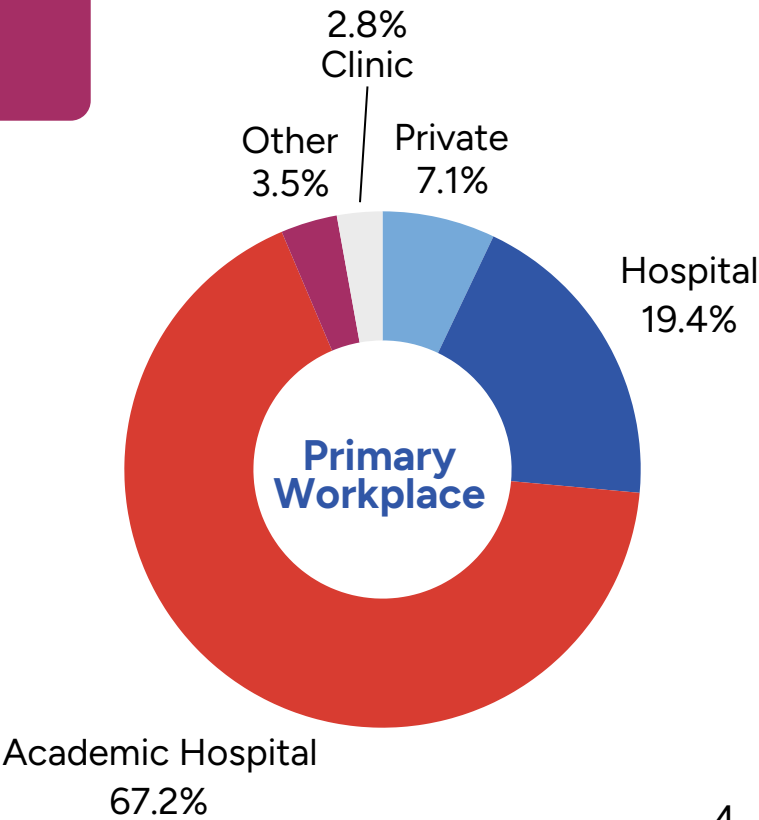
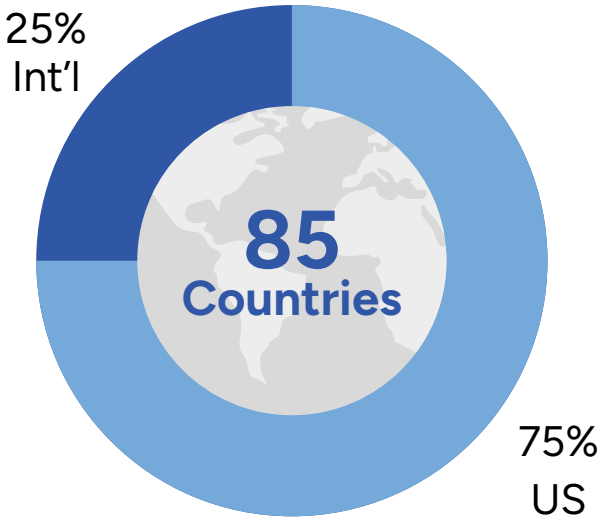
60% of attendees said their views were influenced or changed as a result of information supplied by industry\*



# Meet the Global EP Marketplace in One Place



71% attendees said learning about products/services in the Exhibit Hall informed their decision to purchase or prescribe\*





# Where Your Audiences Are Already Engaged



Attendees are **actively seeking** the latest information about:

Clinical EP

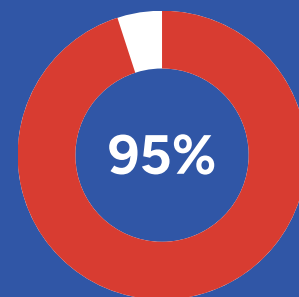
Ablation

CIEDs

Heart Failure

Digital Health & Innovation

Nearly all attendees visit the **Exhibit Hall**:



*85%+ of attending physicians and APPs regularly prescribe antiarrhythmics, heart rate controlling meds, and anticoagulants and/or antiplatelets\**



# Relationships & Results That Matter



Top Exhibitor Goals  
Brand Awareness  
Lead Generation  
Educating Practitioners

96% of Exhibitors said the groups important to their goals were **well-represented** at Heart Rhythm 2025\*

100% of 2025 Exhibitors will budget for #HRS2026\*



# More Than a Booth: Exhibitor Benefits



Onsite Activations	Rhythm Theaters, Abstract Pavilion, Mental “Paws”, Espresso Bar, happy hours, and more
Exhibitor Registration	Unlimited “Exhibit Hall Only” Badges for booth personnel
Education Access	Complimentary registration(s) (determined by booth sq ft.) for “Sessions + Exhibits” Badges, which include access to the #HRS2026 Online Meeting
Marketing	Promotional placements in the official meeting mobile app, in the printed meeting guide, and on HeartRhythm.com
Data & Insights	Registration pace reports and attendee preview list
Sponsorships	Exclusive sponsorships opportunities for exhibitors only
Priority Points	Chance to earn priority points for future HRS Heart Rhythm meetings





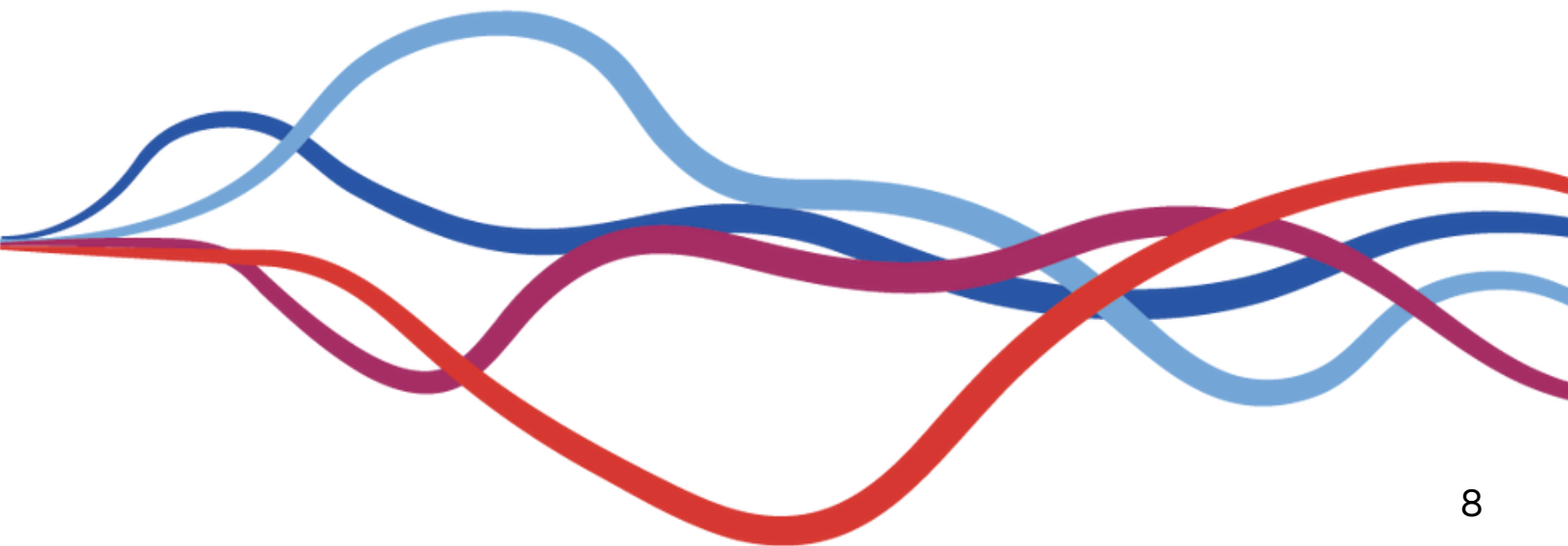
## Set Your Sights on Chicago

Heart  
Rhythm **26**

**April 23-26, 2026**

**McCormick Place Convention Center  
North & South Buildings**

**2301 S. Dr. Martin Luther King Jr. (MLK) Drive  
Chicago, Illinois 60616**





# Turn 3.5 Days Into Lifetime Partnerships



**Thursday, April 23** sets the stage for #HRS2026 with immersive education and can't-miss industry sessions that spotlight your expertise. On **Friday, April 24**, the Exhibit Hall opens after the highly-attended Opening Plenary, buzzing with fresh energy and in-person engagement. **Saturday, April 25** packs in more learning and networking, as well as the elegant Heart Rhythm Gala. And on **Sunday, April 26**, #HRS2026 closes strong with a focused half-day of exhibits and specialty sessions, such as the HRS Board Review Course, keeping your audiences engaged until the very end.



Exhibit Hall Hours	
Friday, April 24, 2026	9:30 AM - 5:30 PM CT
Saturday, April 25, 2026	9:00 AM - 5:00 PM CT
Sunday, April 26, 2026	8:30 AM -11:30 PM CT



Your Time.  
Your Space.  
Your Moment.



## 2026 Rate Card

Standard Commercial	\$46.00 per square foot
Corner & Island	\$47.50 per square foot
Recruiter & Non-Profit	\$25.00 per square foot* <i>*For booths no more than 300 sq. ft; Non-profit rate is limited to organizations of less than \$10MM in assets (501(c)3 form required)</i>

**Booth space includes** a pipe and drape back wall (8' high), draped side rails (33" high), a booth identification sign with company name and booth number (7" x 44"), and daily aisle cleaning.

**Payment Terms:** Applications submitted by January 6, 2026, will require a 50% non-refundable deposit. After that date, full payment (100% of booth cost) is required.





# Ready to Exhibit? Take These Next Steps...



## Returning Exhibitors

Welcome back! Please head to [HeartRhythmSupport.org](https://HeartRhythmSupport.org) and **apply by September 10, 2025**, to gain early access to housing options and secure your place in the booth assignment queue based on your accrued priority points.

## New Exhibitors

New to Heart Rhythm? Kick off the application process by completing this short [New Exhibitor Questionnaire](#).

## Please Note the Fine Print:

**Payment Policy for Exhibit Space:** A non-refundable 50% deposit is due with all applications submitted on or before January 6, 2026. After January 6, 2026, all applications must be accompanied by 100% of the total cost of the booth. Applications submitted without payment will not be assigned until payment is received. Applications with a 50% deposit received after September 10, 2025, will be processed and allocated on a first-come, first-served basis.

**Payment Policy for Tech Suites, Business Suites, & Sponsorships:** Items shall be paid in full within 30 days of receipt of the invoice.

# Mark Your Calendar: Key Dates & Deadlines



<b>September 10, 2025</b>	Priority Point Booth Applications Due
<b>September 16, 2025</b>	Sponsorships Launch
<b>October 16, 2025</b>	Deadline for Right-of-First-Refusals
<b>November 4, 2025</b>	Priority Point Housing Requests Open
<b>December 2, 2025</b>	<ul style="list-style-type: none"><li>• Deadline for Exhibitor Priority Point Housing Requests</li><li>• Attendee Registration &amp; Housing Opens</li></ul>
<b>January 6, 2026</b>	Deadline to Submit Application with Required Non-Refundable 50% Deposit
<b>January 7, 2026</b>	Applications Received on/after This Date Require 100% Payment
<b>January 15, 2026</b>	Exhibitor Housing Site Launches
<b>February 2026</b>	<ul style="list-style-type: none"><li>• Exhibitor Registration Opens</li><li>• #HRS2026 Exhibitor Registration Webinar (open to all), hosted by HRS</li></ul>
<b>March 2026</b>	Rooming List Deadline; Housing Deadline
<b>April 14, 2026</b>	Registration Late-Fees Begins



# Contact us today!



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