

A photograph of two men in business attire. The man on the left is wearing a blue blazer and a white shirt, looking down at a red heart model. The man on the right is wearing a light blue shirt and glasses, also looking at the heart model. They are both wearing red lanyards with the Heart Rhythm Society logo. The background is a blurred indoor setting.

Exhibitor Prospectus

HeartRhythmSupport.org

Heart Rhythm  27

Bringing the World of EP Together

MAY 13-16, 2027 | SAN FRANCISCO, CA



Heart
Rhythm
SocietySM

Bringing the world
of EP together.



Your Gateway to the Global EP Community

The Heart Rhythm Society's annual Heart Rhythm meeting is a **once-a-year opportunity** to place your brand in front of **10,000+** heart rhythm professionals from around the world, all gathered in one place.

With **unmatched access to leading decision-makers and prescribing clinicians**, this is your chance to showcase your offerings, generate leads, and build lasting partnerships at the epicenter of global EP.

Real People.
Real Connections.
Real Opportunity.



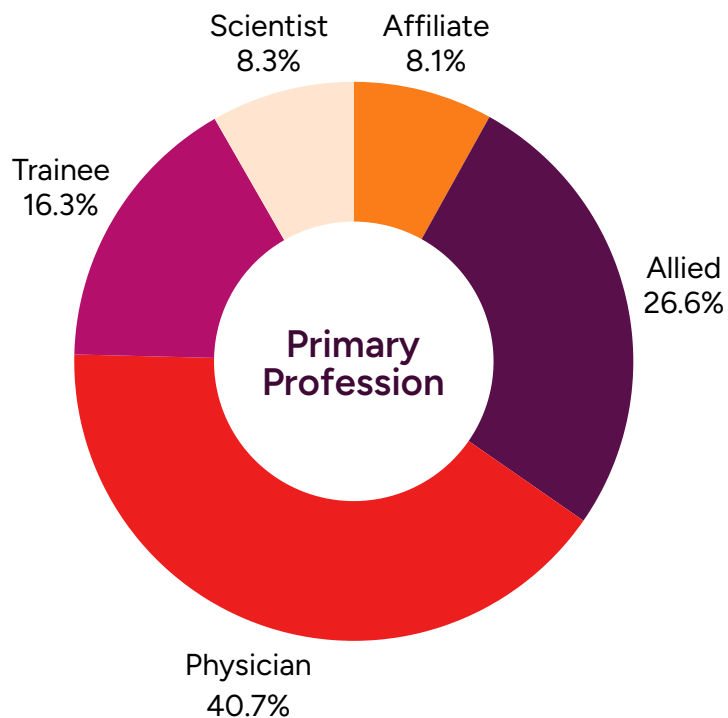
HRS2026 Attendee Snapshot:

10,573

Total Attendees

7,475

Scientific Attendees



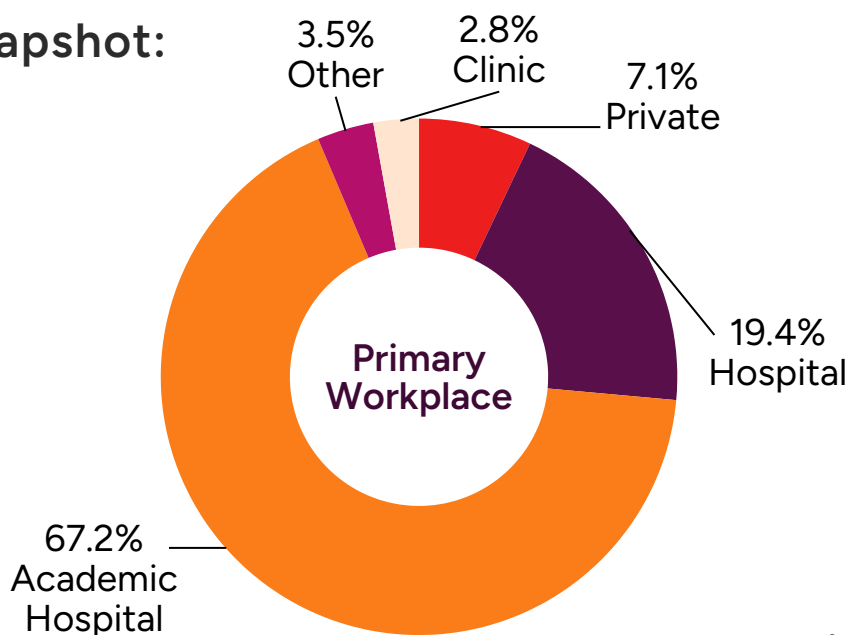
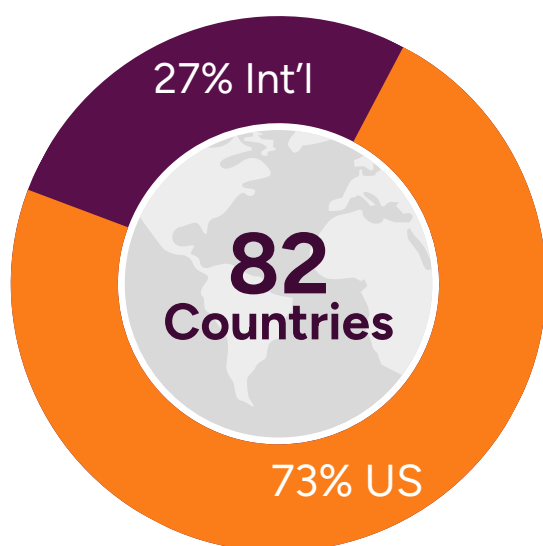
63% of attendees said their views were influenced or changed as a result of information supplied by industry

Meet the Global EP Marketplace in One Place



71% attendees said learning about products/services in the Exhibit Hall informed their decision to purchase or prescribe

HRS2026 Attendee Snapshot:



Where Your Audiences Are Already Engaged



HRS2026 attendees say they are **actively seeking** the latest information about:

Clinical EP

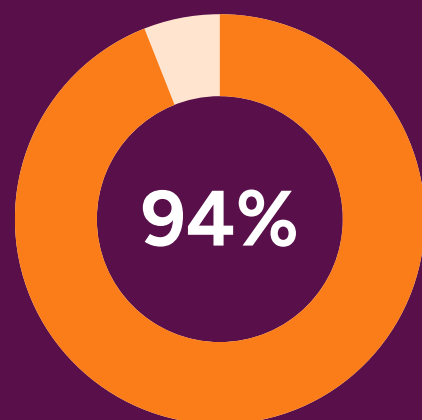
Ablation

CIEDs

Heart Failure

Digital Health & Innovation

Nearly all HRS2026 attendees visited the **Exhibit Hall:**



85%+ of attending physicians and APPs regularly prescribe antiarrhythmics, heart rate controlling meds, and anticoagulants and/or antiplatelets

Your Goals Met. Their Trust Earned.



Top Exhibitor Goals
Brand Awareness
Lead Generation
Educating Practitioners

92% of attendees were
satisfied/very satisfied with
their experience at HRS2026

56% of attendees said their views
on specific products/services
were influenced or changed by
information provided at HRS2026

Relationships & Results That Matter



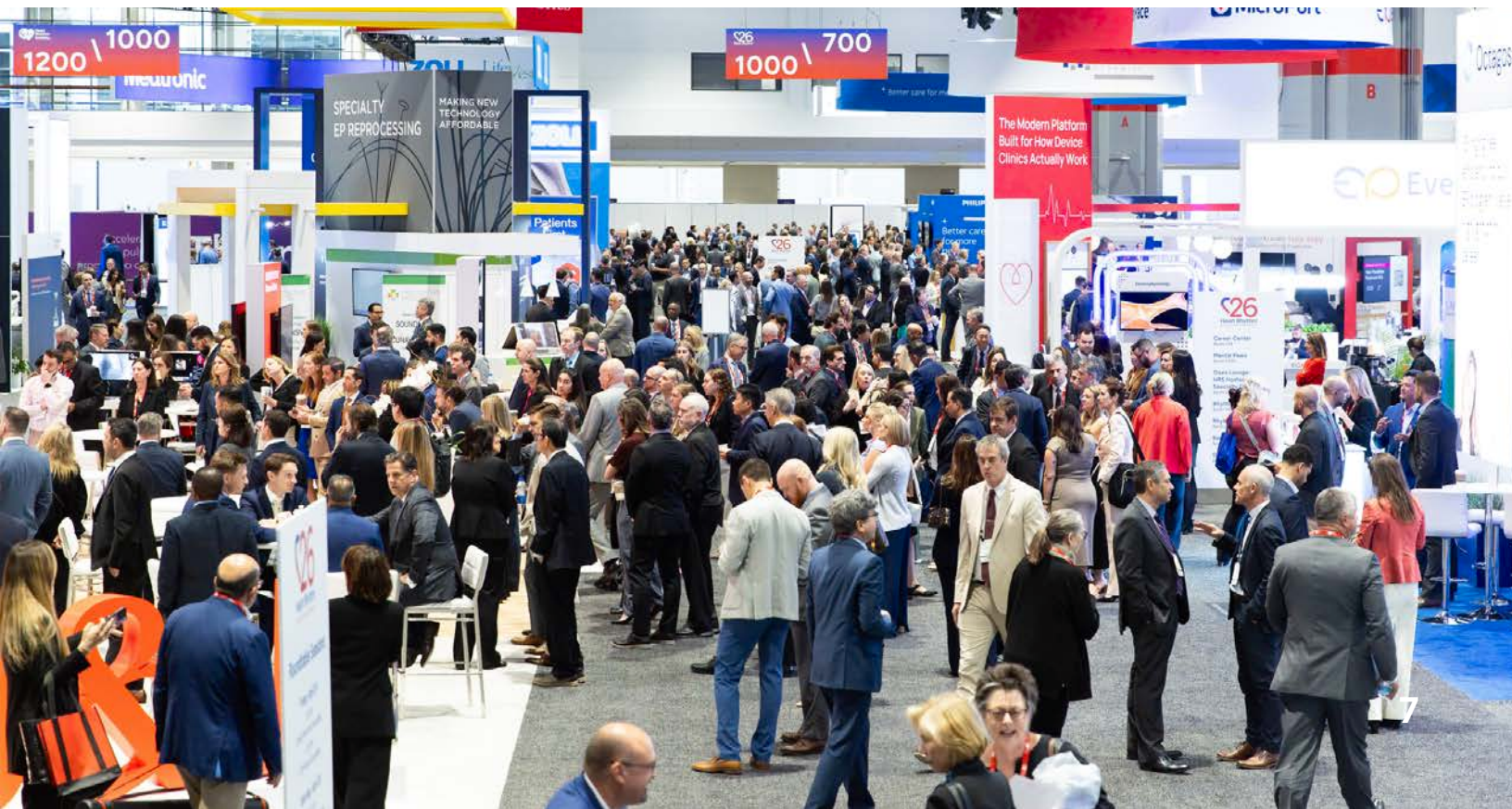
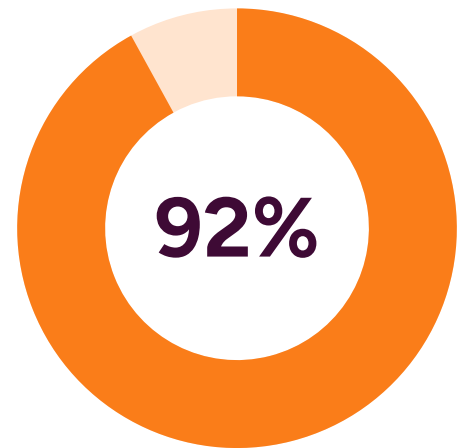
29 mins.

Average Time Attendees Spent in the Exhibit Hall

6,738

Unique Attendees Walked the Exhibit Hall Floor

Nearly all HRS2026 attendees were **highly satisfied** with the relevance and breadth of the education program



More Than a Booth: Exhibitor Benefits



Onsite Activations	Rhythm Theaters, Poster Pavilion, Mental “Paws”, Espresso Bar, Roundtables, happy hours, and more.
Exhibitor Registration	Unlimited “Exhibit Hall Only” attendee badges for booth personnel
Education Access	Complimentary registration (based on booth sq ft.) for “Exhibits + Sessions” attendee badges, including access to the education program
Marketing	Promotional placements in the meeting’s official mobile app, onsite print/signage materials, and on HeartRhythm.com
Data & Insights	Registration pace reports, attendee preview list, and program in a sortable format.
Sponsorships	Exclusive exhibitor-only sponsorship opportunities, including tech suites
Priority Points	Opportunity to earn priority points for future Heart Rhythm meetings



Set Your Sights on San Francisco

Heart Rhythm

May 13–16, 2026
Moscone Center
747 Howard St.
San Francisco, CA 94103



Turn 3.5 Days Into Lifetime Partnerships



Heart Rhythm 2027 — San Francisco, CA

- **Thursday, May 13:** Immersive education and can't-miss industry sessions set the stage.
- **Friday, May 14:** The Exhibit Hall opens right after the highly attended Opening Plenary, with fresh energy and in-person engagement.
- **Saturday, May 15:** More learning and networking, ending with an elegant evening at the Heart Rhythm Gala.
- **Sunday, May 16:** A focused half-day of exhibits and mini-courses, including late-breaking clinical trial sessions, keeps your audience engaged to the very end.



Exhibit Hall Hours

Friday, May 14, 2027	9:30 AM – 5:30 PM PT
Saturday, May 15, 2027	8:00 AM – 5:00 PM PT
Sunday, May 16, 2027	8:00 AM – 11:00 AM PT

Your Time.
Your Space.
Your Moment.



2027 Rate Card

Standard Commercial	\$46.50 per square foot
Corner & Island	\$48.00 per square foot
Recruiter & Non-Profit	\$25.50 per square foot* *For booths no more than 300 sq. ft; Non-profit rate is limited to organizations of less than \$10MM in assets (501(c)3 form required)

Booth Space Includes: Pipe-and-drape back wall (8' high), draped side rails (33" high), a booth identification sign (7" x 44") with company name and booth number, and daily aisle cleaning.

Payment Terms: Applications submitted by **January 27, 2027**, will require a 50% non-refundable deposit. After that date, full payment (100% of booth cost) is required.



Tech Suites in San Francisco



2027 Rate Card

Tech Suite	\$48.00 per square foot
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Tech Suite Includes: 4 hard walls with door and identification sign if requested. Minimum 10'x20'. Exhibitors are not permitted to present educational symposia, sessions, or activities from the suites.

Payment Terms: Applications submitted by **January 27, 2027**, will require a 50% non-refundable deposit. After that date, full payment (100% of booth cost) is required.

A photograph of a busy exhibition hall with many people walking around. In the foreground, a woman with long dark hair, wearing a black top and a red lanyard, is holding a white coffee cup. Next to her, a man in a blue suit and red lanyard is smiling. In the background, other attendees and exhibition booths are visible.

New in San Francisco!

Located just outside the Exhibit Hall in Hall F,
with **extended hours** (Thursday, May 13, 9:00
AM through Sunday, May 16, 2:00 PM PT)

Ready to Exhibit? Take These Next Steps...



Returning Exhibitors

Welcome back! Please head to HeartRhythmSupport.org and apply by September 10, 2026, to gain early access to housing options and secure your place in the booth assignment queue based on your accrued priority points.

New Exhibitors

New to Heart Rhythm? Kick off the application process by completing this short [New Exhibitor Questionnaire](#).

Please Note the Fine Print:

Payment Policy for Exhibit Space: A non-refundable 50% deposit is due with all applications submitted on or before **January 27, 2027**. After January 27, 2027, all applications must be accompanied by 100% of the total cost of the booth. Applications submitted without payment will not be assigned until payment is received. Applications with a 50% deposit received after **September 10, 2026**, will be processed and allocated on a first-come, first-served basis.

Payment Policy for Tech Suites, Business Suites, & Sponsorships: Items shall be paid in full within 30 days of receipt of the invoice.

Key Dates: Mark Your Calendar



September 10, 2026	Priority Point Booth Applications Due
Mid-September 2026	Sponsorships Launch
Mid-October 2026	Deadline for Right-of-First-Refusals
November 3, 2026	Priority Point Housing Requests Open
December 1, 2026	• Deadline for Exhibitor Priority Point Housing Requests • Attendee Registration & Housing Opens
January 6, 2027	Deadline to Submit Application with Required Non-Refundable 50% Deposit
January 7, 2027	Applications Received on/after This Date Require 100% Deposit
January 14, 2027	Exhibitor Housing Site Launches
February 2027	• Exhibitor Registration Opens • #HRS2026 Exhibitor Registration Webinar (open to all), hosted by HRS
March 2027	Rooming List Deadline; Housing Deadline
May 4, 2027	Registration Late-Fees Begins

Contact us today.



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HeartRhythmSupport.org

 Heart Rhythm SocietySM