

## Exhibitor Tech Suite/Extended Suite Application

The Heart Rhythm 2021 In-Person & Virtual Experience Exhibitor Tech Suite is perfect for holding small staff meetings, meeting privately with potential clients, conducting investigator meetings, or hosting hospitality events and one-on-one product demonstrations. For your convenience, Tech Suites can be used for extended hours\*.

**New!** This year Extended Tech Suites in Convention Center (Meeting Rooms) [click here](#) for pricing and locations:

*One-on-one demonstrations should not infringe on an attendee's schedule and should allow sufficient time for the attendee to visit another exhibit. Educational symposia are not permitted. The minimum size for a suite is 10' x 20'. All guests must be registered attendees of Heart Rhythm 2021.*

**All Tech Suites are provided with the following:**

- 8' high The Panels of the Rooms are White PVC
  - Custom walls are allowed, they must be corporately branded, not product-specific
- One 12" x 36" company ID sign to be displayed next to the door
- One double-sided street style sign for company identification
- Suite carpeting

**Tech Suite Pricing**  
**\$44.25 Sq. Ft.**

*For Example:*  
10' x 20' = \$8,850  
20' x 20' = \$17,700

**\*Extended Hours Tech Suite Times:** Exhibitors who wish to use Exhibitor Tech Suites outside of exhibit hall hours are required to coordinate with [Deborah Howley](#) at +1-856-302-0891

**Please Note:** Exhibitors are responsible for all furnishings, electrical, audio visual, and telecommunications requirements. Hospitality events along with food and non-alcoholic beverages may be served. All food and beverage must be ordered through the convention center's catering department, details and order forms are available in the service kit. Under no circumstance is an exhibitor allowed to deface or damage exhibit property of the convention center while occupying the space.

**Application Guidelines:** The Priority Point Deadline to submit applications will be May 7, 2021. Suites will be assigned on a priority point basis for those applying by this date. Applications submitted after May 7, 2021, will be assigned on a first-come, first-served basis. Applicants will be contacted for review and approval of suite placement.

**Payment Policy:** 100 percent payment is due with this application.

**Refund and Cancellation Policy:** A 25 percent refund will be given if a Tech Suite is canceled on or before June 1, 2021. No refund will be given for cancellations after June 1, 2021. If an exhibitor cancels exhibit space, the Tech Suite space is automatically canceled, and the same rules apply for the refund/cancellation policy. By signing this form, the company agrees to abide by all rules and regulations which are outlined in the Tech Suites Rules and Regulations and Exhibitor Service Kit for Heart Rhythm 2021.

**Tech Suites Show Floor : Size** \_\_\_\_\_  
**Extended Tech Suites Convention Center Rooms:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_ **Phone No:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Fax No:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_ **Cell No:** \_\_\_\_\_

**How is this suite/extended suite being utilized? Brief description:**  
\_\_\_\_\_

**For payment by check:** Make check payable to: **Heart Rhythm Society**

**For payment by credit card:** Total Amount: \_\_\_\_\_

American Express Name (as it appears on card): \_\_\_\_\_

VISA Card #: \_\_\_\_\_ Security Code: \_\_\_\_\_

MasterCard Credit Card Billing Address: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Signature: \* \_\_\_\_\_

\* By signing of this application, you are agreeing to the Exhibitor Tech Suites Rules & Regulations.

**Mail to:** Heart Rhythm Society Exhibit Sales  
c/o A. Fassano & Company  
461 Route 168, Unit A  
Turnersville, NJ 08012

**Email to:** Email applications with payment information only to: [HRSprocessing@AFassanoCo.com](mailto:HRSprocessing@AFassanoCo.com)  
Using only this encryption forcing subject line:  
[Confidential] HR2021 Tech Suite/Extended Suite Application  
**Billing/Invoicing Questions:**  
**Email:** [Kimberly Deptula](mailto:Kimberly.Deptula) call +1-856-302-0885

PAYMENT INFORMATION



## Exhibitor Tech Suite/Extended Suite Rules & Regulations

### 1. Defined Terms

The terms "HRS" Management as used herein shall mean the Heart Rhythm Society.

### 2. Applicability, Interpretation, and Governing Law

These Heart Rhythm 2021 Exhibitor Tech Suites Rules and Regulations ("Rules") are identified in the Exhibitor Tech Suites/Extended Suite Application between the exhibitor and HRS Management. HRS Management shall have the authority to interpret and enforce these rules. All matters not covered by these rules are subject to the decision of HRS Management. All decisions so made shall be as binding on all parties as to the original rules. It is the responsibility of the exhibitor and/or their designated representative to abide by all rules. The exhibitor or its representative that fails to observe these conditions or the terms of the Exhibitor Tech Suite/Extended Suite Application may be excluded from the contracted Tech Suite/Extended Suite without refund.

Any claim or cause of action arising out of these rules shall be governed exclusively by the law of the District of Columbia without regard to its conflict of laws principles and any claim or cause of action arising under these rules shall be adjudicated exclusively in the state or federal court.

### 3. Amendments

These rules may be amended at any time by HRS Management, and all amendments so made shall be binding on exhibitors equally with the original rules and regulations.

### 4. Eligibility

Tech Suites/Extended Suites may be secured only by contracted Heart Rhythm 2021 exhibitors. If the exhibitor cancels or defaults on exhibit space, the contracted Tech Suite/Extended Suites will be revoked, and cancellation fees will apply as outlined in these rules.

### 5. Payment Schedule

100 percent of payment is due upon the selection of space(s) and the signing of the application.

### 6. Unoccupied Space, Payment Failure

Unoccupied Space – any Tech Suite/Extended Suite space not claimed and/or occupied prior to 2:30 p.m., Tuesday, July 27, 2021 may be resold or reassigned by HRS Management without obligation on the part of HRS Management for any refund whatsoever.

### 7. Exhibitor Refund and Cancellation Policy

All cancellations must be submitted in writing by June 1, 2021, for a 25 percent refund. Refunds are not available after June 1, 2021. If an exhibitor cancels exhibit space, Tech Suite space will be canceled automatically.

### 8. Exposition Cancellation by Heart Rhythm Society

It is mutually agreed, that in the event of cancellation of Heart Rhythm 2021 exhibits due to fire, strikes, government regulations, acts of war, acts of terrorism, or other causes which would prevent its scheduled openings or continuance, then and thereupon this agreement will be terminated and HRS Management shall determine an equitable basis, for the refund of such tech suite fees. HRS Management will not be held liable for any other costs incurred by the exhibitor.

### 9. Tech Suite/Extended Suite Use Guidelines

The exhibitor agrees to utilize Tech Suites for face-to-face client meetings, exhibitor personnel meetings, hospitality functions, or one-on-one demonstrations during Heart Rhythm 2021. Exhibitors are **not permitted to present educational symposia, sessions, or activities** from the Tech Suite(s).

Food and Beverage is permitted in Tech Suite/Extended Suite(s) and must be ordered through the convention center's catering department. Alcohol is not permitted.

### 10. Installation, Hours of Operation, and Dismantling

Dates and times for installation, hours of operation, and dismantling of the suite will follow the official Heart Rhythm 2021 exhibit hall schedule. HRS Management reserves the right to alter the Heart Rhythm 2021 meeting and exhibit hours in any manner whatsoever if in its sole discretion, such alteration is in the best interest of the HRS.

### 11. Dismantling Security and Unmoved Items

Exhibitor personnel must remain in their contracted Tech Suite/Extended Suite (s) until materials are secured. All products being shipped from the convention center should be securely packed before leaving the Tech Suite/Extended Suite. HRS Management, the convention center, and all official contractors assume no responsibility for material left unattended in the Tech Suite/Extended Suite during the dismantling period. Products left during the dismantling period may be removed by HRS Management and the exhibitor shall be liable for and agrees to pay all cost for dismantling, and shipping. HRS Management shall not be liable for any damage to any materials.

### 12. Permitted Admission

Admission to Tech Suites/Extended Suite is by the Heart Rhythm 2021 official badge obtained upon registration, entitling attendee access to the Tech Suite/Extended Suite in accordance with the HRS Management policy. The badge is not transferable. HRS Management shall have sole authority over admission policies at all times.

### 13. No Smoking Policy

The Heart Rhythm Society maintains a no-smoking policy for the use of tobacco products inclusive of e-cigarettes. The Boston Convention & Exposition Center is a smoke-free facility. Exhibitors are responsible for ensuring that all individuals associated with the exhibiting company comply with this policy.

### 14. Relocation of Tech Suite

HRS Management reserves the right to alter locations of Tech Suites/Extended Suites as shown on the official floor plan, if deemed, in the sole discretion of HRS Management, to be advisable or in the best interest of Heart Rhythm 2021.

**As a participating exhibiting company at Heart Rhythm 2021 all rules for the above and on the official Application and Contract for Exhibit Space, shall be abided by all exhibitors and their guests.**

**Heart Rhythm Society reserves the right to base all decisions on the best interests of all concerned parties.**

**All decisions are final.**